

# 15th Annual Ryan Phua Memorial Kids' Ride

By Peninsula Velo Cycling Club

## Sunday, June 10, 2018

### Downtown Burlingame *FREE EVENT*

Join hundreds of children riding like champions on an enclosed course

Pedal to the finish line to thunderous applause

Raise money for cancer programs in our community by collecting pledges for the **LIVESTRONG** Foundation

#### Free Goody Bags for the First 300 to Check-In!

CATEGORY	PEDAL TIME	LENGTH	AWARDS
4 & Under	10:30 a.m.	1 Lap	Medal, Ribbon & Popsicle
5 – 8 yrs	10:45 a.m.	3 Laps	Medal, Ribbon & Popsicle
9-12 yrs	11:15 a.m.	4 Laps	Medal, Ribbon & Popsicle

- Last day to pre-register online at [www.ryansride.org](http://www.ryansride.org) is Thursday, June 7th
- ALL riders must check in between 9:00 am to 10:00 am at the registration area located near the Burlingame Main Library, Primrose & Bellevue Avenues
- NEW 2018 course**
- Bikes, trikes & balance bikes only (no scooters, skateboards, strollers, wagons)
- Free bike & helmet safety check: Summit Bicycles, 1031 California Dr, Burlingame (650)343-8483
- Free kids' entertainment after Ryan's Ride
- Helmets required - No Exceptions

Questions: email [info@ryansride.org](mailto:info@ryansride.org) or visit [www.ryansride.org](http://www.ryansride.org)

Testimonials from participating families: "Sheer Magic. A ride your child will never forget." "My girls love it and are looking forward to it every year."



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Burlingame Community Foundation

# 2018 ★ Ryan Phua Memorial Kids' Ride



Ryan's Ride is named in memory of Ryan Phua, one of our twin sons, born after John's successful recovery from cancer. Ryan was a healthy charming little boy who made our home sparkle with excitement. At the age of 2 1/2, Ryan passed away from Sudden Unexplained Death in Childhood (SUDC) on July 8, 2003. Our family misses our son and brother in our lives every day, and we now focus our energy on planning Ryan's Ride to celebrate his life with hundreds of children.

We established the Ryan Phua Memorial Fund (Ryan's Fund) through the **LIVESTRONG** Foundation to support cancer survivorship programs. Since its inception, Ryan's fund has grown to \$800,000. Help us reach our \$1 million goal by raising pledges. We hope that you can join us at Ryan's Ride to honor Ryan's precious short life and create unforgettable memories with your own families.

Thank you for your support.

*John, Michele & Matthew Phua*

## REGISTER ONLINE AND START COLLECTING PLEDGES TODAY!

**RAFFLE:** A chance to enter into a drawing to win a PlayStation 4 & games with a minimum pledge of \$50 by setting up an online account at [crowdrise.com/ryans-ride2018](http://crowdrise.com/ryans-ride2018). Ask parents and friends to make pledges.

The top 3 fundraisers who raise the most money will each receive a prize. The selection of the prize will be done by the 1st, 2nd, then 3rd top fundraisers.

- Prizes:
- \$100 gift certificate donated by Talbots Toyland (2 prizes)
  - Kid's Trek bicycle donated by Summit Bicycles

- Donate online: Set up an online donation account at [crowdrise.com/ryans-ride2018](http://crowdrise.com/ryans-ride2018)
- Donate by mail: Checks payable to **LIVESTRONG** Foundation  
Mail pledges to: Ryan's Ride, 205 De Anza Blvd #135, San Mateo, CA 94402
- Donate in person: Pledges by check or cash may be submitted on race day
- Increase the impact of your donation by asking your company to match it.

Top fundraisers will be notified after the event. Limit one prize per participant. All pledges must be submitted before the event in order to qualify for prizes. LIVESTRONG is a 501 (c)(3) and donations are tax-deductible. If donation is over \$250 and sponsor's address is provided, the Foundation will send a tax receipt to your sponsor for tax purpose.

## PLEDGE FORM *(By rider not by family)*

RIDER'S NAME: \_\_\_\_\_ *Make Checks Payable to: "LIVESTRONG Foundation"*  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SPONSOR'S NAME	MAILING ADDRESS	CITY, STATE, ZIP	DONATION:
Sample: John Doe	111 Burlingame Ave	Burlingame, CA 94111	\$50 cash

Online donation, if applicable: \$ \_\_\_\_\_

Visit [www.ryansride.org](http://www.ryansride.org) to download pledge form or use this form here